

The pharmaceutical advertisement displayed on the next 2 pages is for use with the 2 items on the third page.

Tired of

- ... looking angry when you're not?
- ... looking older than you feel?
- ... looking tired?



Stop looking. You've found ...

ESSEPRO cosmotox

ESSEPRO cosmotox

- Preferred by 2 out of 3 dermatologists and plastic surgeons
- Has been used by more than 20 million people worldwide
- "Lunchtime treatment" with no downtime
- 80% of women return for repeat treatments
- 90% of women are "extremely satisfied" with their results

ESSEPRO cosmotox is indicated for temporary improvement in the appearance of moderate to severe lines in the glabellar region due to procerus and/or corrugator muscle activity in adults < 70 years of age.

Distant Spread of Toxin Effects

There have been reports of the spread of toxin from all botulinum toxin products from the area of injection to other body areas. This can result in muscle weakness, double vision, blurry vision, droopy eyelids, difficulty swallowing, difficulty speaking, and difficulty breathing. Swallowing and breathing difficulties can be life threatening and there have been reports of death. This risk is greatest for children being treated for spasticity, but it occurs with adults as well. These symptoms can occur at any time after receiving toxin injections. If you have symptoms, immediately report them to your doctor.

ESSEPRO cosmotox has been used by more doctors and more patients worldwide than any other toxin.



Trust ESSEPRO cosmotox.

What is ESSEPRO cosmotox?

ESSEPRO cosmotox is a prescription medicine injected into the muscle that relaxes the muscle and improves the appearance of frown lines.

How long does it last?

Relaxation of the muscle is temporary; for most people it lasts from 3 to 6 months.

What are the most common side effects?

The most common side effects are a few minutes of stinging or pain when the medicine is injected into the muscle, and bleeding or bruising in the injection area. Some people experience headaches that last from several minutes to a few hours, nausea, flu-like symptoms, and occasionally, drooping of the eyelids. Allergic reactions are uncommon, but if you develop a rash, hives, swelling of the lips or tongue, or difficulty breathing, seek immediate medical attention.

Anything else?

Before receiving treatment you should avoid taking medications that increase your risk for bleeding and bruising including aspirin, non-steroidal anti-inflammatory drugs like ibuprofen and naproxen, and some herbals and natural supplements. Talk to your doctor.

Be sure to tell your doctor if you've received other toxin treatment, and if you've had allergic reactions or problems with them.

Tell your doctor if you have muscle disorders such as myasthenia gravis or amyotrophic lateral sclerosis, as symptoms can be worsened with toxin treatment.

ESSEPRO cosmotox is only approved for treatment of the frown lines between the eyebrows. It is not known whether ESSEPRO cosmotox is safe and effective in the treatment of wrinkle lines in other areas.

Only licensed health professionals should inject toxins. Serious medical complications, including death, have occurred when injections were done by people without proper training and licensing.

Talk to your doctor to find out if ESSEPRO cosmotox is right for you.



ESSEPRO cosmotox (probotulinum toxin)

A 52-year-old woman comes to the office to discuss cosmetic enhancement of her forehead. Three years ago, the patient had an episode of right-sided Bell palsy that left a deep furrow on her forehead. She says a friend of hers was recently treated with injections of a medication called Essepro and was very pleased at how it eradicated her "worry line." The patient has brought with her an advertisement for Essepro, which is shown, and asks if it would be appropriate for her to use. Additional medical history is significant for well-controlled hypertension, celiac sprue, fibromyalgia, and a "reaction" to silicone breast implants 18 years ago that resulted in removal of the implants. Medications are amitriptyline, lisinopril, hydrochlorothiazide, and aspirin. The patient is allergic to latex and adhesive tape. Vital signs are normal and physical examination shows no abnormalities aside from a pronounced furrow of her forehead and a mild facial droop on the affected side.

1. Which of the following factors is most significant in deciding whether Essepro injections are appropriate for this patient?
 - (A) Age
 - (B) Allergy to latex
 - (C) History of Bell palsy
 - (D) Location of the skin furrow
 - (E) Previous reaction to silicone

Answer: C

2. If this patient is treated with Essepro, she should be informed of which of the following?
 - (A) Any analgesic can be used to treat pain after the injection
 - (B) Distant spread of the toxin will cause serious adverse effects
 - (C) She has an 80% chance of needing another injection
 - (D) She should avoid using aspirin prior to the procedure
 - (E) There is a 90% chance that she will be very satisfied with the results

Answer: D